

Sites we

Save these e-boutiques in your bookmarks bar for stress-free shopping at any hour.

Made It MADEIT.COM.AU

The Aussie version of the online selling community etsy.com, Made It is like a craft market on the web, packed full of designers and craftspeople selling everything from hand-knitted jumpers to quilted cot cushions. Launched in October 2006, Made It is fast growing into a department store of unique talent and products, all available at the click of your mouse. What we love about the site – apart from the fact everything is handmade and 100 per cent Australian – is that it does all the legwork when it comes to bringing you what you can't buy at your local mall. To top it off, there's a public forum so you can chat to the makers of the products, as well as an online tracking system for the delivery of your goods.



Kids Gift List KIDSGIFTLIST.COM.AU

Online shopping has become more a necessity than a novelty for most of us these days, which is why it's good news that there are so many great new online boutiques popping up all over the place. Kids Gift List has been strategically designed to take the hassle out of shopping for gifts for those milestone events. Whether it's a birthday, baby shower or christening, you can shop for gifts by event, age group or brand – there's even an under \$10 section. But the bit that's really impressive? You can create a personalised online gift registry, which means family and friends can find the perfect pressie by simply logging onto your list and selecting a trinket pre-approved by Mum and bub.



Madison Lane MADISONLANE.COM.AU

If the name Madison Lane conjures up images of luxe shopping precincts à la Fifth Avenue and Rodeo Drive, you won't be disappointed in this online store, which goes to lengths to ensure your shopping experience is five-star from login to check out. As well as being an exclusive stockist of international designer brands like Baby Lulu, Trish Scully Child and Livie and Luca Shoes, Madison Lane stocks everything from retro print trousers to vintage-inspired party frocks. Catering for newborn to six-year-olds, this is the perfect site for the elegant mum living outside the metropolitan area – there's even a range of organic baby food delivered in insulated cool bags to babes on the east coast.



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